BROWNCOW TECHNOLOGY

Data Security & Cybersecurity Compliance for Greater Cincinnati Businesses

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'Tis the Season...

12 SCAMS OF CHRISTMAS

How Small Businesses Can Stay Safe

Phishing Emails with Holiday Themes

Scammers send fake holiday-themed emails posing as charities, retailers, or delivery services to trick employees into clicking malicious links.

Fake Invoices

Fraudsters send realistic-looking fake invoices, hoping busy finance teams will pay without verification.

Gift Card Fraud

Cybercriminals impersonate executives, asking employees to purchase gift cards and share the redemption codes.

Shipping Notifcation Scams

Fake shipping alerts contain malicious links or attachments, exploiting increased holiday delivery activity.

E-skimming on Payment Portals

Hackers insert malicious code into online payment systems to steal customer credit card information.

Holiday Social Media Scams

Fraudulent giveaways or contests on social media are used to steal personal information or spread malware.

Charity Scams

Scammers send fake holiday-themed emails posing as charities, retailers, or delivery services to trick employees into clicking malicious links.

Wi-Fi Eavesdropping

Public Wi-Fi networks expose your business data to hackers monitoring unsecured connections.

Holiday Shopping on Work Devices

Personal holiday shopping on work devices can lead to malware infections and compromised business data.

Spoofed Websites

Scammers create fake versions of popular retailer websites to steal payment details or install malware.

Tech Support Scams

Fraudsters impersonate IT support teams, claiming urgent system issues to gain access to sensitive systems.

End-of-Year Tax Scams

Cybercriminals pose as the IRS, demanding immediate payment or sensitive business information during tax season.